



NEWS RELEASE

For Immediate Release

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Friendly Competition between Wallingford Companies Yields Generous Donation to Connecticut Food Bank

Summary: A Thanksgiving Food Drive competition between Wallingford companies, PPI Benefit Solutions and The Marlin Company, resulted in a donation of 2,235 pounds of food to the Connecticut Food Bank.

Wallingford, CT, November, 24, 2015 - PPI Benefit Solutions (PPI), a leading provider of benefits administration technology and services with over 40 years of experience working with nonprofit organizations, strives to engage their employees throughout the year with various events and charitable activities. One tradition is an annual Thanksgiving food drive to benefit the Connecticut Food Bank.

In an attempt to broaden the scope of this annual event, PPI presented a challenge to their neighbors at The Marlin Company: which company could collect a larger food drive donation (the winner would be determined by weight of the donation). The Marlin Company enthusiastically accepted the challenge, and the competition began.

Over a two-week period in mid-November, each company worked to get employees involved. Friendly banter between the event coordinators spurred the competition, and by the end, each had acquired a sizeable donation: 1,134 pounds from The Marlin Company, 1,101 pounds from PPI, yielding a total donation of 2,235 pounds.

“This is really what Thanksgiving is all about,” said Karen Greco, Director of Marketing for PPI Benefit Solutions. “Our competition with The Marlin Company certainly helped get everyone involved, but in the end, it’s not about who wins or who loses. It’s about the incredible donation of more than 2,200 pounds of food that was a result of employees rising to the occasion and working together to do something good for someone else.”

The donation, which equates to 1,862 meals, contributes to The Connecticut Food Bank’s overall initiative to help solve hunger in Connecticut, especially throughout the 2015 holiday season.

“We are incredibly happy that we were able to help so many families in need, and we challenge everyone else to do the same. Any donation helps, no matter how big or how small. We are proud that we were able to contribute, and we even managed to have a little fun along the way!” says Greco.

Donate to the Connecticut Food Bank

Go to <http://www.ctfoodbank.org/ways-to-give/> for more information.

About PPI Benefit Solutions

PPI Benefit Solutions helps smaller, mid-sized employers relieve the day-to-day challenges of managing an employee benefits program. With over 40 years of benefits administration experience working with nonprofit organizations, PPI leverages strategic relationships with a broad array of nationally recognized insurance carriers and powerful, web-based technology to provide a single solution for multiple carrier enrollments and eligibility processing (including online enrollment and employee self-service), electronic eligibility data and discrepancy management, true premium billing and payments, COBRA Administration, and member advocacy services, all at little or no cost to the employer. Working exclusively through brokers, PPI serves over 1,300 clients, mainly in the Tri-State, Northeast and Mid-Atlantic regions. PPI (Professional Pensions Inc., dba PPI Benefit Solutions) is a subsidiary of NFP Corp. (NFP). For more information, visit ppibenefits.com.